

# NORDIC FREELANCE SEMINAR 2022



NAANTALI, FINLAND 27 - 28 MAY 2022

## **Welcome to the Nordic Freelance Seminar 2022 in Naantali, Rymättylä near Turku, Finland**

After a long break there is an opportunity to meet colleagues again. The FAO will hold a Nordic seminar on May 27-28 2022 in Naantali, Herrankukkaro - which is an unforgettable, unique, beautiful place close to nature.

The seminar will be held in English.

<https://www.herrankukkaro.fi/en-gb/home>

Herrankukkaro, Luotojentie 245, 21140 Naantali Rymättylä

Coordinates for boats:

Lat. 60° 20.20' N

Lon. 21°59,10' E

The subjects of the seminar are topical; such as freedom of speech, human rights and the issue of media ethics. Behavior in social media and hate speech - how has it affected the polarization of the media? How do journalists get justice? Russia's attack on the Ukraine is now topical, as is the manipulated false information to Russians about the course of the war and the position of journalists in Russia.

In our evening program, after the dinner on Friday, you can relax in the smoke sauna and outdoor heated baths right along the archipelago shore.

The 124-seater smoke sauna is a unique construction in the tradition of milleniums and it is known to be the largest smoke sauna in the world.

The pool section of the spa has many hot water pools and a seawater pool filled with fresh and clear seawater from the Archipelago Sea. There is also an opportunity to go for a dip in the sea from the pool area.

Saturday is dedicated to the freelancers' well-being at work plus long-standing isolation and how to make journalism.

How do you monitor your own coping?

Will the employers allow you to do telework in the future, if necessary? How top journalism emerges in the periphery?

We will take a refreshing nature trip after lunch on Saturday on the Herrankukkaro nature trail and after that there will be a final summary and closing coffees.

Herrankukkaro is a pearl in the middle of nature and by the sea. Accommodation in double rooms. Accommodation is handled on site and costs € 49 per night. The traditional buildings on Herrankukkaro's old fisherman's homestead are a of different sizes and can accommodate over 100 overnight guests in total. Mummonmökki, Mammanmökki and Vaarinmökki cottages offer comfortable, idyllic moments and sweet, feather-light dreams. The ripple of the waves and the tranquil environment of the home-stead guarantee a deep sleep.

The seminar fee is € 200 and in addition to the seminar itself, it includes breakfast, lunch, dinner, sauna and evening snack. As well as bus transports from Helsinki and Turku to the Seminar venue.

The transports are handled on behalf of the organizer from Helsinki and Turku to the Seminar venue by joint bus transport.

The seminar starts on 27.5. at 10 a.m. with welcome drinks by the Herrankukkaro hosts. From there we will move to the meeting rooms and start the seminar at 10:30 a.m. Lunch is served at 1 pm. The seminar ends on Saturday 28 May. from 3 to 3:30 p.m.

**[PLEASE FILL OUT THE REGISTRATION FORM HERE](#)**

**Registration ends on 13th of May at 4 pm.**

**Registrations are limited. Places will be filled in the order of registration.**

Additional information:

**<https://fao.fi/nordic-freelance-seminar-2022/>**

**Please, join this group:**

**<https://www.facebook.com/groups/533609745101710>**

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**You are warmly welcome!**

# **Program**

## ***Friday 27th of May***

- 10.00-10.30 Welcome to Herrankukkaro
- 10.30-13.00 · Opening words to the Seminar, FAO chairperson Irmeli Heliö  
· Hanne Aho, president of the Union of Journalists in Finland  
· Tine Johansen, president of the Danish Union of Journalists (remote access)  
· Salla Nazarenko, International Affairs Specialist, the Union of Journalists in Finland: situation in the Ukraine/Russian journalists
- 13.00-13.45 Lunch
- 13.45-15.00 Johanna Vehkoo, Finnish journalist and specialist in non-fiction journalism. She has analysed the revision of facts at DC Wilson Center in Washington and journalism at Reuters Institute in Oxford. She will speak about freedom of speech and hate speech directed to journalists.
- 15.00-15.20 Coffee break
- 15.20-18.00 Panel discussion, presided by Salla Nazarenko  
- polarization  
- social media and hate speech  
- Russian attack on the Ukraine, state of journalists in Russia  
- immigrant journalists  
Panelists: Tuija Saresma, Susi Nousiainen, Wali Hashi, Johanna Vehkoo, a representative from Sweden, Norway or Denmark
- 18.00-18.30 check-in
- 18.30-20.00 Dinner
- 20.00-22.00 Sauna and an old-fashioned bathing tub outside
- 22.00-24.00 late snack

## ***Saturday 28th of May***

- 08.30-09.30 Breakfast
- 09.30-10.30 Saturday is dedicated to freelancers' well-being at work plus long-standing isolation and how to make journalism .  
- How do you monitor your own coping?  
- Will the employers allow you to do telework in the future, if necessary?  
- How top journalism emerges in the periphery?  
Antti Heikkinen, journalist and author from Nilsjä, Finland
- 10.45-11.00 Actor, composer and stand-up performer Iiro Ollilla from Theatre Troupe Stella Polaris offers us tools for our well-being
- 12.00-12.45 lunch
- 12.45-13.45 A Walk on Herrankukkaros Nature trail
- 13.45-15.30 Summary of the Seminar and coffee

Bus transport to Turku and Helsinki.