

# **THE ROLE OF MEDIA IN FRAMING CO-EXISTENCE:**

## **‘A MINI-CONFERENCE ABOUT MEDIA IN THE GLOBALIZED SOCIETY’**

June 7<sup>th</sup> 2006

at

The International Press Center  
Vestergade 2  
DK-1456 Copenhagen K  
Denmark

For registration please contact Ida Strand: [is@coexistenceofcivilizations.org](mailto:is@coexistenceofcivilizations.org)

The conference is part of the initiative ‘Co-existence of Civilizations’.  
[www.coexistenceofcivilizations.org](http://www.coexistenceofcivilizations.org)

## **PROGRAMME**

June 7<sup>th</sup> 2006

**09.00 - 09.30**                      **Arrival and registration**

**09.30 - 09.40**                      **Welcoming Address and introduction**

**09.40 - 11.15**                      **Session one**

### **Setting the Agenda – The Role of media as a catalyst of crisis**

How do media profit from crisis like the cartoon conflict? Is it acceptable that what appears to be a political tense and critical situation turns out to be a win-win and maybe even profitable situation for media institutions?

Keynote speaker:                      **Jörg Lau**, Journalist for Die Zeit, (D) (confirmed)

Keynote speaker:                      **José Lemos**, Journalist and program director at RTP (PT) (confirmed)

Moderator:                              **Lasse Jensen**, Journalist and Film Producer, Jensen og Kompani A/S (DK) (confirmed)

**11.15 - 12.45**                      **Session two**

### **The power of media – The responsibility of media in framing co-existence**

Can media institutions be responsible for maintaining and/or protecting co-existence? Are we in need of a new 'code-of-conduct' to protect societies from 'power of media'?

Keynote speaker:                      **Zaki Chehab**, London Bureau Chief, ALHayat-LBC TV (UK/LB) (confirmed)

Keynote speaker:                      **Jacob Mollerup**, Editor of the Listeners and Viewers, Danish Broadcasting Corporation (DK) (confirmed)

Moderator:                              **Noa Redington**, Editor of Monday Morning Weekly (DK) (confirmed)

**12.45 - 13.30**                      **Lunch break**

**13.30 - 15.15**                      **Session three**

### **A new role of media – Media as a tool of strengthening cross-cultural understanding**

The emergence of multi-cultural societies - what kind of demands does this development impose on the education and training of future journalists? How can journalism professionals and educators respond to the conditions of conflict in society? Are we in need of a new model of journalism to accommodate the processes of integration?

Keynote speaker:                      **Nasreen Suleaman**, Journalist for BBC (UK/PK) (confirmed)

Keynote speaker:                      **Troels Mylenberg**, Study Director, Journalism, University of Southern Denmark (DK) (confirmed)

Case presentation:                      (to be confirmed)

Moderator:                              **Rushy Rashid**, Journalist and Author (DK/PK) (confirmed)

**15.15 - 15.30**                      **Sum up, conclusions and hand-over of the 'Baton' to a representative from the Co-existence –initiative**